

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicants: **Kang et al.**  
Serial No.: **10/667,732**  
Filed: **September 22, 2003**  
For: **Method and System for Providing an Advertisement Based on an URL  
and/or a Search Keyword by a User**  
Dkt. No.: **JP920020142US1(IBM-0077)**  
Conf. No.: **9679**  
Examiner: **Le, K.**  
Art Unit: **3688**

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**Amendment**

Sir:

Introductory Comments

In response to the Office Action dated 17 October 2008, Applicants respond as follows: